

Canva

Voluntary carbon market disclosure

Macy

In accordance with California Assembly Bill 1305

About this document

Canva provides the following information relating to our usage of carbon offsets and net zero claims.

Relevant legislation

The following information relates to Section 44475 of Division 26, Part 10 of the California Health and Safety Code added by the Voluntary Carbon Market Disclosures Act (California Assembly Bill (AB) 1305).

Information currency

This information is current as at 9 October 2025.

Information regarding carbon offset projects (section 44475.1)

Project name	Registry	Project type	Project location	Seller	Third party verifier	Protocol / methodology	Relevant year
Rice Husk Based Thermal Energy Generation Project at Thot Not	Verra <u>Retirement certificate</u>	Energy industries (renewable / non-renewable sources) (Avoidance)	Vietnam	Pangolin Associates	Bureau Veritas Certification Holding SAS (Bureau Veritas)	AMS-I.C. Thermal energy production with or without electricity AMS-III.E. Avoidance of methane production from decay of biomass through controlled combustion, gasification or mechanical/thermal treatment	2020
Mersin Wind Farm, Turkey stapled with Australian vegetation offsets	Gold Standard <u>Retirement certificate</u>	Wind (Avoidance)	Turkey	Pangolin Associates	RINA Services S.p.A.	ACM0002 Grid-connected electricity generation from renewable sources	2020
Ghani Solar, India stapled with Greenfleet	Verra <u>Retirement certificate</u>	Energy industries (renewable/non-renewable sources) (Avoidance)	India	Pangolin Associates	LGAI Technological Center, S.A. (Applus+)	ACM0002 Grid-connected electricity generation from renewable sources	2020
Rimba Raya Biodiversity Reserve Project REDD+ Project, Borneo	Verra Retirement certificates <u>1</u> , <u>2</u>	Agriculture Forestry and Other Land Use (Avoidance)	Indonesia	Pangolin Associates	SGS Global Services	VM0004 Methodology for Avoided Planned Land Use Conversion in Peat Swamp Forests	2020

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Rimba Raya Biodiversity Reserve Project	Verra Retirement certificates: 1 , 2 , 3	Agriculture Forestry and Other Land Use (Avoidance)	Indonesia	Pangolin Associates	SGS Global Services	VM0004 Methodology for Avoided Planned Land Use Conversion in Peat Swamp Forests	2021
Midilli Hydroelectric Power Plant	Verra Retirement certificates: 1 , 2 , 3 , 4 , 5 , 6	Energy industries (renewable / non-renewable sources) (Avoidance)	Turkey	Pangolin Associates	TUV Rheinland (China) Ltd.	ACM0002 Grid-connected electricity generation from renewable sources	2021
The Envira Amazonia Project - A Tropical Forest Conservation Project in Acre, Brazil	Verra Retirement certificate	Agriculture Forestry and Other Land Use (Avoidance)	Brazil	Pangolin Associates	Aster Global Environmental Solutions Inc.	VM0007 REDD+ Methodology Framework (REDD+MF)	2021
Katingan Peatland Restoration and Conservation Project	Verra Retirement certificate	Agriculture Forestry and Other Land Use (Avoidance)	Indonesia	Pangolin Associates	SGS Global Services	VM0007 REDD+ Methodology Framework (REDD+MF)	2021
Katingan Peatland Restoration and Conservation Project	Verra Retirement certificate	Agriculture Forestry and Other Land Use (Avoidance)	Indonesia	Pangolin Associates	SGS Global Services	VM0007 REDD+ Methodology Framework (REDD+MF)	2022

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About these claims

Data and claims listed in the table above for 2021 had third party validation completed by RSM Australia, in alignment with the requirements of the Climate Active program. No such validation was completed on the data and claims relating to 2020 or 2022, as this was not required under Climate Active.

Investing in removals

In addition to the use of these offsets, Canva is also investing in carbon removals via our [partnership with Frontier and Watershed](#). Our investment involves an advance market commitment, catalyzing the growth of these technologies.

One Print, One Tree

The Canva [One Print One Tree](#) program has also planted more than 13 million trees to date (as at October 2025). Canva does not presently generate any carbon credits from these projects and so these are not used as offsets against our emissions.

Information regarding net zero claims (section 44475.2)

For calendar years 2020-2022 inclusive, Climate Active – an Australian government program – certified Canva as carbon neutral. This requires quantification of the emissions footprint, development of an emissions reduction strategy and independent third-party validation of the supplied data on a pre-determined schedule. Run by the Australian government, the Climate Active program is the only program that certifies carbon neutrality in Australia, where Canva is headquartered.

Canva is also a signatory to Amazon's The Climate Pledge. This requires Canva to implement strategies in line with the Paris Agreement, such as science-aligned targets, and to have net zero emissions across scopes 1, 2 and 3 by 2040. This is to be achieved through decarbonization of our own operations, and only any remaining emissions can be neutralized through additional, quantifiable, real, permanent, and socially beneficial offsets.

We are taking steps to reduce our emissions, including powering our own operations with renewable electricity and partnering with our Print suppliers to co-fund a community solar project to reduce our suppliers' Scope 2 (and our Scope 3) emissions. We are continuing to identify new opportunities for emissions reduction, and measure and disclose our emissions on an annual basis.

More information?

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