

Canva for Education Data Elements

Canva collects a limited number of data elements from students, educators, and administrators to provide Canva for Education, as follows:

Data Element	Reason Data Element is Needed
School Name	Roster students, teacher, and staff in the right school
Grade Level	Roster students and teachers in the right school
Course Name	Roster students and teachers in the right course
Application Log in	To provide student, teacher, or staff access to the service
Application Password	To provide student, teacher, or staff access to the service
Student First Name	To provide student access to the service
Student Last Name	To provide student access to the service
Teacher First Name	To provide teacher access to the service
Teacher Last Name	To provide teacher access to the service
Teacher Email	To provide teacher access to the service
Staff First Name	To provide staff access to the service
Staff Last Name	To provide staff access to the service
Staff Email	To provide staff access to the service

Canva uses these data elements for the purpose of providing Canva for Education to students, educators, and administrators. This includes allowing users to log in to Canva, operating and maintaining the platform, and giving users access to their designs in Canva. Some elements (such as grade level and course name) are only used if Canva for Education is used in conjunction with rostering. Canva also uses anonymous metadata on the use of Canva for Education to improve the service.